

2026 National Association of Conservation Districts Northeast Region Meeting

Sponsorship Opportunities



www.dacdnet.org

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About the 2026 Meeting

The Delaware Association of Conservation Districts is the host of the 2026 National Association of Conservation Districts Northeast Region Meeting. The meeting will be held August 24-27, 2026 at The Chase Center in Wilmington, Delaware.

Our goal for the meeting is to build and strengthen networks between conservation districts, state and federal agencies, farmers, private industry, nonprofit organizations, and research institutions from throughout the state of Delaware and the whole Northeast Region.

Connections are vital for the success of our conservation partnerships. The Northeast Region Meeting provides a forum for partners to highlight research findings, innovative programs and projects, and strategies for success of our respective organizations.

The Northeast Region Meeting is a great opportunity for sponsors and exhibitors who are doing innovative conservation work to network with our partners. Through exhibits, networking time, and focused advertising there are opportunities throughout the conference to highlight your work.

DACD works with the districts and our partners to address soil and water issues statewide. DACD promotes voluntary, locally-led conservation and supports the role of the Districts in enhancing the productivity of land, protecting our public infrastructure and improving the quality of life for all Delawareans.



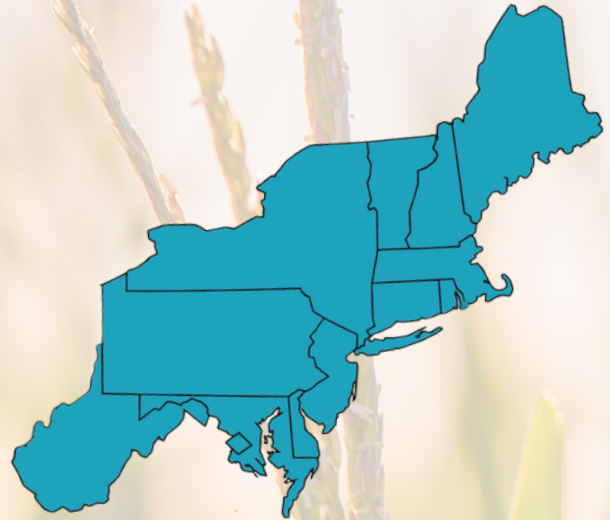
SPONSORSHIP INFORMATION

Meeting Details

NACD's Northeast Region includes 12 States from West Virginia to Maine + Washington DC. Our region is highly diverse in agriculture, landscapes and partnerships!

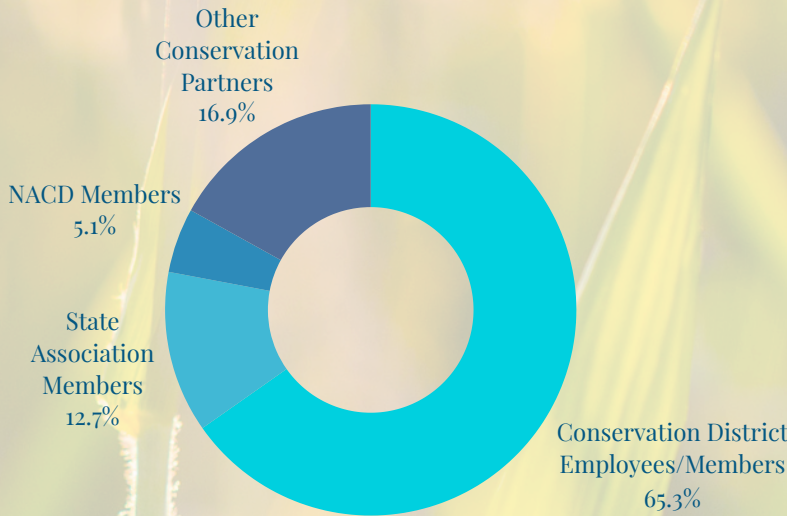
In 2025, New York hosted the NACD Northeast Region Meeting. There were 130 -150 attendees, representing New York, Connecticut, Delaware, Maine, Maryland, Massachusetts, New Jersey, Vermont, West Virginia and other states/regions.

Attendees include conservation district employees & board members (many of which are farmers), federal and state agencies, and other partners.



Conservation Partner Organizations include:

- USDA- NRCS and FSA
- State Departments of Agriculture, Natural Resources and Environmental Protection
- RC&D Councils
- State Soil Conservation Committees
- Local Nonprofit Organizations
- and Others



2026 Meeting Outlook

- 150+ Attendees, representing 12 States & DC
- 3 Days of Meetings, Networking and Tours



Sponsorship Levels

All sponsors receive recognition on DACD's website, on meeting materials, and verbal recognition throughout the event. Our goal is to create a sponsorship package that suits the needs of your company or organization.

Title- \$5,000+

- Logos displayed on welcome banner at registration table and rotating slideshow in main space
- Ten-minute speaking opportunity during opening session
- Exhibit space
- Attendee swag handed out at registration (limit one item, estimated quantity 150)
- Facebook promotion (3)
- 4 Complimentary conference registrations
- Two-page spread for advertisement in Conference Program
- Share an electronic message about your services or an upcoming event with our membership (~150 farmers and conservation partners)

Platinum- \$2,500

- Logos displayed on welcome banner at registration table and rotating slideshow in main space
- Attendee swag handed out at registration (limit one item, estimated quantity 150)
- Facebook promotion (2)
- Exhibit space
- 2 Complimentary conference registrations
- Full page advertisement in Conference Program

Gold- \$1,000

- Logos displayed on welcome banner at registration table and rotating slideshow in main space
- Facebook promotion
- 1 Complimentary conference registration
- Half page advertisement in Conference Program

Silver- \$500

- Name displayed on welcome banner at registration table and rotating slideshow in main space
- Name listed in group post on facebook

Sponsorship Levels

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Sponsorship Benefits*	Title	Platinum	Gold	Silver
	\$ 5,000+	\$ 2,500	\$ 1,000	\$ 500
Ten-minute speaking opportunity during opening session	X			
Exhibit space	X	X		
Share an electronic message with meeting mailing list	X	X		
Complimentary Registrations	4	2	1	
Social Media Promotion	3 posts	2 posts	1 post	Group post
Advertisement in Annual Meeting Program (Ad in printed and/or digital program)	Two Page spread	Full Page Ad	Half Page Ad	
Benefits for All Levels of Sponsorship				
Recognition on DACD's website, in Annual Meeting Program, at Meeting Check-In Desk	Logo	Logo	Logo	Name
Verbal recognition throughout the event	X	X	X	X

Questions? Contact missy.cannonhelgason@resourcesmartllc.com

A La Carte Options

Increase your exposure through additional sponsorship opportunities! If you would prefer to sponsor an item or event you can choose from the list below. Benefits are tied to the amount given. Thank you for helping make our annual meeting a successful event for attendees!

Sponsored Item	Amount Available	Amount to Sponsor
Keynote Sponsor	1	\$2500
Great speakers can take a meeting to another level. Extra sponsor recognition: Name announced when introducing speaker, logo in program on keynote speaker about page.		
Audio/Visual Sponsor	2	\$2500
Everyone likes to be able to see & hear what's going on. We will be in a large room so having good A/V will be integral to a good meeting. Extra Sponsor Recognition: Logo will be displayed on screen when not in use for presentations as well as in the program.		
Tour Sponsor	2	\$2000
Our attendees will have the opportunity to attend one of two different tours if they choose. Tours will take them to sites that directly relate to conservation efforts on the ground. Extra sponsor recognition: Name/logo will appear in the tour registration, in the program, tour handouts and verbally on tour,		
Evening Networking Reception Sponsor	1	\$2000
Help everyone loosen up and mingle by sponsoring the networking session. Extra Sponsor Recognition: Name and Logo will be displayed at the networking area and in the agenda.		
Afternoon Snack Break Sponsor	1	\$1500
Days are long and packed full of meetings; What better way to break up the day than an afternoon snack? Extra Sponsor Recognition: Name and Logo will be displayed at the break area and in the agenda.		
Coffee Break Sponsor	3	\$1000
The juice of the Gods keeps us going! Keep everyone awake and raring to go by sponsoring a coffee station for the whole day. A sponsorship would cover a coffee station with regular coffee, decaf coffee, and hot tea. Extra Sponsor Recognition: Name and Logo will be displayed at the coffee station and in the agenda.		
Exhibit Space	10	\$500
Exhibit space will be 8ft wide and include a 6 ft table and 2 chairs. Exhibit spaces will be in a high visibility area. Exhibitors must have the exhibitor registration which includes entrance to the event. You can purchase a full registration which includes meals.		

Questions? Contact missy.cannonhelgason@resourcesmartllc.com

How to Sponsor

We appreciate your desire to become a sponsor of our 2026 Northeast Region Meeting. For ease of organization and conservation of paper we ask that you kindly sign up using by emailing missy.cannonhelgason@resourcesmartllc.com

Please include:

- Business Name
- Sponsorship Amount/Level OR A La Carte Sponsorship Item (If Applicable)
- Contact Name
- Contact Email
- Would you like to send a check or pay via credit card?

*We will follow up with you to identify the recognition opportunities and content for social media posts that best fit the needs of your organization.

Logo: please submit print quality .JPEG or .PNG files

We accept new sponsorships at any time. However, to be included in all promotional efforts leading up to the event sponsors are encouraged to sign up by June 1, 2026.

Submit logo to:

missy.cannonhelgason@resourcesmartllc.com

Make checks payable to:

DACD

Credit card: a 3% processing fee will be added.

For more information call Missy Cannon Helgason (410) 310-3042

Questions? Contact missy.cannonhelgason@resourcesmartllc.com